

Claims

1. A method of selling light bulbs comprising:
manufacturing, packaging and merchandising light bulbs based on room color.
2. The method of claim 1 wherein said light bulbs are manufactured by:
adjusting Kelvin rating on light bulbs.
3. The method of claim 1 wherein said light bulbs affect spectrum of visible
light that is emitted.
4. The method of claim 3 wherein said light bulbs enhance colors that are in
said spectrum that has been created and down plays colors that are not.
5. A method of selling light bulbs comprising:
adjusting a Kelvin rating on said light bulbs;
determining said spectrum of light affected by said light bulb;
packaging said light bulbs;
marking on said packaging how colors in a room are effected by said light bulb.